

Zaira Mundo

Creative Designer & Front-End Developer

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SUMMARY

Web designer and front-end developer with 5 years designing and shipping websites, e-commerce platforms and digital campaigns for UAE brands, including P&O Marinas, DP World and Abu Dhabi Investment Office. I work from Figma to production in React/TypeScript, headless WordPress and Laravel/Vue, and lead most client projects day to day: scoping with clients, coordinating backend work and owning delivery.

EXPERIENCE

Web Designer Oct 2021 – Present
Creativo FZCO, Dubai, UAE

Role spans UI design, front-end development and project leadership across the agency's client accounts.

- **Project lead:** run delivery on most client projects in a small team — gather requirements with clients, coordinate the backend developer, assign tasks and run check-ins through launch.
- **10+ websites shipped** from Figma to production, including e-commerce platforms, for clients in maritime, logistics, government, real estate, retail and healthcare.
- **Headless WordPress:** build sites with WordPress as the CMS behind React/TypeScript front ends, so clients edit content easily while the front end stays fast and on-brand.
- **Custom features:** interactive berth-management map for P&O Marinas, filterable cruise schedule for DP World Cruise Terminal, e-commerce admin panel for Monili Jewellers and a course scheduling backend for P&O Marinas Sailing Academy.
- **Performance & SEO:** improved page-speed scores and organic visibility through technical SEO, Core Web Vitals and WCAG accessibility fixes; set up Google Analytics reporting for clients.
- **Campaigns:** landing pages, coded HTML newsletters in AWeber with open-rate reporting, and social graphics and reels for 5+ brands.

Web Developer (Part-Time) Sep 2024 – Oct 2024
Ami Digital Marketing FZ-LLC, UAE

- Built and updated WordPress/Elementor sites to the company's brand guidelines.
- Wrote custom CSS for consistent, responsive layouts across mobile and desktop.
- Debugged performance issues and shipped content updates on tight timelines.

SELECTED PROJECTS

- **P&O Marinas** — Website, social media: interactive berth-management map linked to the backend; social graphics and reels.
- **DP World Cruise Terminal** — Website: filterable cruise schedule system.
- **Monili Jewellers** — E-commerce: custom product and order admin panel; reels and stories.
- **P&O Marinas Sailing Academy** — Website: course scheduling backend; event posters.
- **KMK Perfumes** — Campaign landing pages and coded HTML newsletters.
- **Abu Dhabi Investment Office** — Website management aligned to promotional campaigns.
- **Scandinavian Physiotherapy** — SEO-led site improvements; coded HTML newsletters.
- **Rocky Real Estate** — WordPress site and campaign landing pages.

Full case studies: zairamundo.com

SKILLS

Front-End: React, TypeScript, JavaScript, HTML5, CSS3, Vue.js, Headless WordPress, Laravel, PHP, MySQL, Git
Design & UX: UI/UX Design, Wireframing, Prototyping, Responsive Layouts, Interactive Interfaces, Brand Identity
Optimisation: Technical SEO, Core Web Vitals, Accessibility (WCAG), Performance Debugging, Google Analytics
Content: Graphic Design, Social Media Visuals, Video Editing, Email and Newsletter Design
Tools: Figma, Adobe XD, Photoshop, Illustrator, Premiere Pro, Canva, AWeber, VS Code

EDUCATION & CERTIFICATIONS

BSc (Hons) Creative Computing — Bath Spa University 2019 – 2021
First Class Honours; Academic Excellence Award

International Foundation Studies, Computing (Level 3) — EduQual UK 2018 – 2019

UK On Demand: Technology Internship Experience — Bright Network · ID 3CTA7BAEPYIRAT Aug 2021